

Will Ashworth

1749 Bayview Ave., Unit 3, Toronto, ON M4G 3C5 Tel: (416) 486-1441

Email: washworth@AshworthInformation.com

My Work: <http://www.ashworthinformation.com/my-work.html>

CAREER OBJECTIVE

Seek new challenges with companies and organizations that will utilize my ability to deliver outstanding business communications, commentary and analysis.

HIGHLIGHTS OF QUALIFICATIONS

Outstanding verbal and written communication skills

Excellent analytical skills and a high attention to detail

Highly creative/innovative

Able to problem solve

Good understanding of financial statements and other financial documents

15+ year's sales and customer service experience

WordPress and other content management systems experience

WORK EXPERIENCE

Senior Writer

KMI Media, Toronto, ON

October 2014 to present

Write daily newsletter for Wealth Professional magazine.

Write newsletter three times per week for Life and Health Professional magazine.

Also, produce monthly content for Wealth Professional magazine and WP TV.

Wealth Professional's online audience has almost doubled in terms of page views to more than 110,000 since October.

Freelance Writer

Leaside Life Community Paper

January 2013 to present

Write a monthly opinion column about business in the local community.

In addition, I created the Leaside Stock Index in February 2014; I write a monthly investment commentary about its performance.

Freelance Writer

InvestorPlace Media LLC, Rockville, MD

August 2011 to November 2014

I currently write 700- to 1,000-word articles daily for InvestorPlace providing commentary on all kinds of investment-related issues.

Whether it be individual stocks, excessive CEO compensation or women in the boardroom, I'm more than capable of making an impact with readers.

Looking to increase my video work both online and on television.

Appeared on Fox TV for the first time March 2014.

Freelance Writer

Investopedia ULC, Edmonton, AB

February 2008 to December 2013

Wrote over 1,000 articles for Investopedia over a five-year period providing valuable investment commentary to readers.

Most stories focused on one or two publicly traded companies.

Freelance Writer**Indie Research LLC, Princeton, NJ****July 2007 to Sept. 2007**

Provided writing skills to HYPERLINK "<http://www.bullmarket.com/>" [The Bull Market Report](#), one of four investment newsletters produced by the New Jersey-based publisher.

Most of the work involved writing earnings report analysis and providing actionable investment ideas for existing clients.

Writer, Finance Theme**Geosign Corp., Guelph, ON****Dec. 2006 to July 2007**

Performed writing and research skills for one of the largest (at the time) online publishers in North America.

In addition to writing daily blog posts for HYPERLINK "www.RockYourStock.com", worked with a team of four including editor, link builder, and web designer creating finance-related static pages for advertising campaigns developed by the company's sales team.

Also, created micro-portals on specific subjects unrelated to finance from time to time when necessary.

Writer/Analyst**Motley Fool.com, Alexandria, VA****Apr. 2004 to Dec. 2005**

Provided both writing and research skills to the well-known online investment site producing both short pieces of 400 words to longer commentaries of 800-1200 words.

Franchisee**The Entrepreneur's Source, Toronto, ON****Oct. 2002 to Mar. 2004**

Owned and operated a coaching business that helped individuals find the right franchise to buy based on their goals, needs, and expectations for the future.

Worked with over 300 clients during this time from all over North America.

Investment Writer**IS Review, Toronto, ON****May 2001 to Jan. 2003**

Wrote a free monthly investment newsletter for friends and associates highlighting four stocks each issue while also chronicling my own personal investment experiences.

Far exceeded the performance of all major stock indexes in comparable periods.

Sales Associate**Opus 2 Direct.com Inc., Toronto, ON****Feb. 2000 to May 2001**

Promoted the company's portfolio management/asset allocation products to individual investors across Canada.

In addition, serviced existing customers seeking assistance.

Senior Customer Service Representative**MRS Trust Inc., Toronto, ON****Dec. 1999 to Feb. 2000**

Handled customer service duties for specialty products including Mortgages, Investment Loans, RSP Loans and other Self-directed products including the Keystone Asset Allocation program.

Customer Service Representative**Sept. 1997 to Nov. 1999**

Provided solutions to Financial Advisors across Canada for their administrative problems.

Promoted all of the products and services of the company.
Handled 75-100 inbound phone calls per day.

OTHER EXPERIENCE

2003 to 2006	Narrator	CNIB Digital Library
1996 to 1997	Board Member	Crossroads Hospice
1996 to 1999	Investment Writer	The Sporting Investor
1995	Investment Writer	SportsNet Online

EDUCATION

1997	Cdn. Securities Course	Vancouver, B.C.
1997	Life Insurance Level 1	Vancouver, B.C.
1983-1986	Carleton University	Ottawa, ON